



2023 PRODUCT CATALOG



JIGSTARUSA.COM

BATTLE ROYALE

The Battle Royale is our 5'2" flagship model featuring Fuji PSS reel seat, Fuji MNSG guides and custom componentry to create a stealthy modern classic with eye-popping Chameleon paintwork and custom cosmetics.

The blank also features Nanotechnology which effectively improves blank strength and resilience. As the name suggests – here is your weapon of choice when taking on reef thugs or deep water 'dozers.

Rise above the rest! The Battle Royal has been proven time and time again at the legendary Three Kings and Ranfurly Banks in NZ. Now it's ready to be put to the test here in the states. Designed for the discerning angler fighting pelagics and deep-water monsters. This flagship rod combines high performance Japanese Toray Nano Carbon and the very best of Fuji, to produce the ultimate weapon in the Jig Star arsenal. Custom componentry, performance, and chameleon finish, makes the Battle Royal stand above all others!







| SKU | SPECS |
|---------|---------------------|
| BR52BML | 5'2" PE3-6 150-400g |
| BR52BMH | 5'2" PE4-8 200-500g |
| BR52SML | 5'2" PE3-6 150-400g |
| BR52SMH | 5'2" PE4-8 200-500g |

STYLE

Conventional Conventional Spinning Spinning

| DEC | CDIE | TION |
|-----|------|------|
| DED | LRIF | |

| Battle Royale Nano 5'2" Medium Light | \$680 |
|---|-------|
| Battle Royale Nano 5'2" Medium Heavy | \$700 |
| Battle Royale Nano Spin 5'2" Medium Light | \$780 |
| Battle Royale Nano Spin 5'2" Medium Heavy | \$799 |



NINJA

Jig Star rods evolved after its founder – Chris Wong – spent many years jigging with the most renowned rods from Japan, Taiwan. SE Asia & USA.

The Ninja Overhead rod is our Standard specification featuring Fuji PSS reel seat with the latest ALPS SSMNZG guides and custom componentry. To avoid "dead spots" caused by excessive binding, all Jig Star rods are bound on the guide feet and nothing between. This feature maintains the blank's natural design curve and sensitivity.

The Ninja blank uses High Performance graphite from Toray of Japan. The Ninja was designed with an overall increased length and extended butt length which results in a much longer reach overall. Yet its unique design

and technology still saves weight making Jig Star rods easy to fish all day.

After heavy demand, Chris Wong and the Jig Star Team, finally conceded to designing a Ninja Spin rod series to compliment the very successful Ninja Overhead rods. Ninja Spin rods use similar blanks and have the same cosmetics and build quality as the Overhead rods. The reels seats are Fuji DPS and SK type while the guides are all Fuji KW.

Impeccable design has seen a perfect blend of the best Toray High Performance graphite from Japan and resins to produce a high class, advanced jig rod design. Particular attention has been made to the eye-catching stealthy aesthetics and minimalist build resulting in the lightest Jig Star ever!

All Jig Star rods are complete with a distinctively embroidered rod bag.







| SKU | SPECS | STYLE |
|-------------|---------------------|--------------|
| JUSANC55BUL | 5'5" PE1-3 60-200g | Conventional |
| JUSANC52BL | 5'2" PE2-5 100-300g | Conventional |
| JUSANC52ML | 5'2" PE3-6 150-400g | Conventional |
| JUSANC52MH | 5'2" PE4-8 200-500g | Conventional |
| JUSANS55BUL | 5'5" PE1-3 60-200g | Spin |
| JUSANS52BL | 5'2" PE2-5 100-300g | Spin |
| JUSANS52ML | 5'2" PE3-6 150-400g | Spin |
| JUSANS52MH | 5'2" PE4-8 200-500g | Spin |

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| | | | | | | |

| Ninja 5'5" Ultralight Vertcal Jigging FUJI K Series | \$360 |
|--|-------|
| Ninja 5'2" Light Vertcal Jigging FUJI K Series | \$440 |
| Ninja 5'2" Medium Light Vertical Jigging FUJI K Series | \$450 |
| Ninja 5'2" Medium Heavy Vertical Jigging K series | \$460 |
| Ninja Spin 5'5" Ultra Light Vertical Jigginhg K Series | \$440 |
| Ninja Spin 5'2" Light Vertical Jigging K Series | \$480 |
| Ninja Spin 5'2" Medium Light Vertical Jigging k Series | \$490 |
| Ninja Spin 5'2" Medium Heavy Vertical Jigging K Series | \$500 |





SLOW PITCH jigging is one of the newest and fastest arowina lure fishina methods to hit the ocean in recent years.

Special jigs that flutter and slide when used with ultra-light jigging rods and ultra-light braid are paramount to the finesse methods used in this new jigging artform. Now Jig Star USA is bringing the very best slow pitch jigging rods to the United States! The Slow Jerk Series is available in a two piece (red) or one piece (blue) design. They are versatile rods and offer 4 distinct models for each that offer a wide lure range from 40 grams to 600 grams.

The Jig Star Slow Jerk Acid Slow Pitch Jigging Rod is designed to be true to the ideal Japanese specialist Slow Pitch Jigging rod. Lightweight yet powerful giving the perfect balance and movement in the tip to work lighter slow pitch jigs effectively. Although the 603 is designed for Slow Pitch jigging, it's also great for Slow Jigging and even Bottom Fishing. The Jig Star Slow Jerk Rods have a beautiful action and have been put up against the New Zealand Fishery, so they are battle tested and proven! Now available here in the United States!

Jig Star Slow Jerk 603-3 Acid **Slow Pitch Jigging Rod Fea**tures:

- Unique rod design that utilizes the lure action
- Fuji K Series tangle-free guides
- Fuji trigger graphite reel seat with down locking reel seat
- Split butt rear grip
- EVA fighting butt
- Fishing style: Slow Pitch and Fall, Slow **Jigging**, Bottom Fishing
- ACID configuration butt joined behind the reel seat, away from the foregrip





SKU

SPECS

JUSASJ2603-2 6'3" PE0.8-1 MAX LURE 120G Conventional JUSASJ2603-3 6'3" PE1-2 MAX LURE 150G JUSASJ2603-4 6'3" PE1.5-3 MAX LURE 200G JUSASJ2603-6 6'3" PE5 MAX LURE 600G

STYLE

DESCRIPTION

\$375 SLOW JERK 2PC SLOW PITCH JIG ROD POWER 2 SLOW JERK 2PC SLOW PITCH JIG ROD POWER 3 \$375 SLOW JERK 2PC SLOW PITCH JIG ROD POWER 4 \$375

SLOW JERK 2PC SLOW PITCH JIG ROD POWER 6 \$400



Conventional Conventional Conventional



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Even though the SJR603 rod is designed for Slow Pitch jigging, it has also found favor in other forms of Slow Jig fishing and even bottom fishing. This rod is sensitive, power-

ful, and designed to "Fish Deep" for Snapper, Grouper, and other monster bottom fish! This could be the last rod you ever need!

Jig Star Slow Jerk 603-2 Slow **Pitch Jigging Rod Features:**

- Toray Carbon 30T and 40T slow pitch blank
- Fuji Reel seat
- KW guides
- Custom Jig Star cosmetic wrap
- Length: 6ft 3in
- Pieces: 1pc





SKU

SPECS

JUSASJ603-2 6'3" PE0.8-1 MAX LURE 120G Conventional JUSASJ603-3 6'3" PE1-2 MAX LURE 150G JUSASJ603-4 6'3" PE1.5-3 MAX LURE 200G JUSASJ603-6 6'3" PE5 MAX LURE 600G

STYLE

Conventional Conventional Conventional

| DESCRIPTION | |
|-------------------------|----|
| SLOW JERK 1PC SLOW PITC | :+ |

| SLOW JERK 1PC SLOW PITCH JIG ROD POWER 2 | \$350 |
|--|-------|
| SLOW JERK 1PC SLOW PITCH JIG ROD POWER 3 | \$350 |
| SLOW JERK 1PC SLOW PITCH JIG ROD POWER 4 | \$350 |
| SLOW JERK 1PC SLOW PITCH JIG ROD POWER 6 | \$375 |





- New revolutionary GRAPHENE nano blank
- Fuji KWAG guides
- Fuji SK reel seat
- Spinning or acid guide configuration
- 2 pc butt joint
- Custom cosmetic wrap

Tested in the battlegrounds of the Hauraki Gulf – Now available here in the United States. Tai Kabura means snapper!!!

The Tai Kabura rod is built strong with a new Graphene nano blank providing 8% more power than previous models. Not only is this rod tough enough to tackle trophy fish but also handle a diverse range of micro, slow pitch, kabura and inchiku jigs up to 150 grams. The supple tip section provides superb action and sensitivity for working jig weights under 10 grams. This is one of the most versatile rods in the Jig Star lineup!

The Tai Kabura rods feature an exposed Fuji® Skeleton reel seat that allows for better sensitivity and bite detection. It also features Fuji® 'K' Frame Alconite guides with minimal thread that doesn't take away from the natural action of the rod. The Tai Kabura Overhead model features the innovative "ACID" or "SPIRAL" design which draws on the inherent advantages of both Overhead and Spin rods. These rods are very versatile and can also be used for fishing Soft Plastics.

The Tai Kabura was specifically designed for targeting bottom fish. Available in both spinning and conventional slow pitch models in the max jig size 150g (power 1).

It has a really beautiful chameleon green finish. The blank uses a new revolutionary graphite material by the Toray company of Japan called GRAPHENE. This results in a much lighter, stronger and more responsive fishing rod.







SKU JUSATK603BLA JUSATK603SLA **SPECS** 6'3" PE1-2 MAX LURE 150G 6'3" PE1-2 MAX LURE 150G

STYLE Conventional Spin

DESCRIPTION

Slow Jerk Tai Kabura Rod 2 Piece Spiral Wrapped Slow Jerk Tai Kabura Rod 2 Piece MSRP

\$400 \$400





The Twisted Sista rod is an innovative "ACID" or 'SPIRAL" design which draws on the inherent advantages of both OVERHEAD and SPIN rods.

This design alleviates damaging blank twist associated with poorly built overhead rods and allows the blank to develop its maximum power potential and design characteristics. These rods have remarkable power and resilience as a result of its carefully tapered NANO blank with a perfect acid guide flow. Bend the Twisted Sista to its' max and all will become evident.

This rod uses Fuji PSS, PLS palming reel seats with Fuji KWAG + LC guides. The MKII rod has been redesigned with slightly more butt power and finished in an eye-popping chameleon brown/red paint with custom artwork and detail. The grips have changed to short but chunky grooved



EVA for a greater, more comfortable grip. A feature of all Jig Star rods is the lack of binding between the guide feet. This reduces "dead spots" caused by excessive binding along the blank freeing the blank to extoll all its' characteristic virtues and power.

All rods are 5' long and come complete with rubber gimbal butt and padded rod bag.



SKU

JUSATS50BL JUSATS50BML JUSATS560BMH **SPECS** 5'0" PE2-5 100-300 G 5'0" PE3-6 150-400 G 5'0" PE4-8 200-500 G STYLE Conventional Conventional

DESCRIPTION

| \$510 |
|-------|
| \$530 |
| \$550 |
| |





The Phantom was developed out of a personal request. A customer asked Chris Wong to design and produce a 5'7" rod suitable for jigging Dogtooth Tuna. Chris knew that the most successful Japanese jigs were about 200g so he needed to design the rod with a light tip but with plenty of butt power to handle 200lb fish.

The Phantom was born!

The Phantom is a 5'7" rod with great butt power and a light, and very fast tip. Even though the Phantom was developed as a jigging rod for targeting Dogtooth Tuna its great design and versatility allows the Phantom to double down as an outstanding live or dead bait rod for chasing many species. The tip not only works lighter jigs but is also sensitive enough to transmit those pre-bite panic vibrations from live baits early enough to prepare the angler for the impending chaos. The longer rod length allows easier maneuvering around outboards and other obstacles.

The Phantom has been 3 years in the making involving hardcore Dogtooth Tuna sessions as well as multiple trips to the 3 Kings with different jiggers until the Jig Star Team was happy with it's design. The blank is High Performance Graphite from Toray® of Japan with advanced Nano technology and features our standard specifications including Fuji® PSS/DPS Reel Seats with the latest Fuji® K Frame SIC Guides and custom components.

The Overhead model also features the innovative "ACID" or "SPIRAL" design.







5KU PC57MH PS57MH **SPECS** 5'7" PE4-8 150-500G 5'7" PE4-8 150-500G STYLE Conventional Spin

DESCRIPTION Phantom Med Action 5'7" Nano MH Spiral Wrapped Phantom Med Action 5'7" Nano MH Spin

MSRP \$680

\$680



Jig Star Ninja Jig Hooks

Jig Star Ninja hooks have been built to handle the biggest and meanest fish in any ocean. Battle tested and designed to "Fish Deep", Jig Star Ninja Hooks are crafted from tempered high carbon steel.

They feature a long, chiseled point for excellent penetration, high barb for increased fish holding ability and a slightly turned up eye helping to achieve a better hook up ratio.

Specifically designed and tested for use as a jigging assist hook.

| Size | Hook Qty | MSRP |
|------|----------|---------|
| 9/0 | 3 | \$14.00 |
| 11/0 | 3 | \$15.00 |
| 13/0 | 3 | \$16.00 |

Double Ring & Grommet

The most common tackle failure is at the leader-solid ring knot, which is usually the result of a big fish, the size fish we dream of. Every knot is a potential weakness which will always be exposed by monster fish, which is why you never hear of small fish busting tackle! Commonly used solid rings can have sharp edges and be small in cross section. If the cross section is smaller than the cross section of the leader, it will cut the leader when under pressure.

To overcome the problem of busted leader knots, Chris Wong of Jig Star developed the Double Ring & Grommet. The leader is wrapped around the grommet which provides protection and a large diameter wrap. The leader can either be knotted or crimped. The smaller ring is for the assist hook cord and provides separation from damaging the leader. A split ring is needed to connect the jig to this terminal system.

This system allows greater of movement of all components resulting in a much livelier jig action. No longer will the use of stiff fluorocarbon or heavy leaders dampen jig action and leader connections will always be reliable. After the early years suffering major bust offs, the Ring & Grommet has proven the difference in reliability. We are now seeing more monster fish caught jigging when using this terminal product.

The Jig Star Double Ring and Grommet provides the best connection point for your leader, assist cord, and split rings to the jig. Tie your leader to the grommet on the large solid ring and the assist cord is tied directly onto the small solid ring. The jig is then connected to the large solid ring using a split ring. With the Jig Star Double Ring and Grommet, you'll get the advantage of a more free-swinging jig and a much stronger system compared to other rings. Wrap the grommet up to 4 times before knotting. Try using the chain knot on these grommets!

- Rated to 300lb
- Protects leader from cutting when under severe pressure
- 5 per pack
- MSRP : \$10.00







Swivel & Grommet

The most common tackle failure is at the leader-to-solid ring knot which is usually the result of a big fish, the fish we dream of. You never hear of small fish busting off, only the monsters! Commonly used solid rings sometimes have sharp edges and are often small in cross section. If the cross section is smaller than the cross section of the leader, it will cut the leader at the knot when under pressure. The only solution is to protect the leader wrap with tubing, knot sleeve or a thimble.

In the case of Spinning Reels, the best solution is the Swivel Ring & Grommet designed by Chris Wong of Jig Star. Spinning Reels are known for producing line twist which damages and weakens line so the use of a high-guality ball bearing swivel helps alleviates unwanted line twist. The small #5 ball bearing swivel is made from guality stainless steel, tests to 335lb and is recognized as the Worlds' strongest swivel for its size.

The leader is wrapped around the grommet which provides protection and a large diameter wrap. The smaller ring is for the assist hook cord and provides separation from damaging the leader. This termination allows greater freedom of movement resulting in a much livelier jig action. The use of a high-quality ball bearing swivel helps alleviates unwanted line twist. The small #5 ball bearing swivel is made from quality stainless steel, tests to 335lb and is recognized as the Worlds' strongest swivel for its size.

- 2 per pack
- MSRP: \$14.00

Combo Split Ring & Solid Ring

The Jig Star Split and Solid Ring Combo gives you 5 split rings and 5 matching solid rings in the same pack. Constructed of high quality stainless steel for corrosion resistance. Designed with jigging in mind these small but crucial parts of terminal tackle are essential for tying assist hooks and make it a breeze to switch between jig weights and colors quickly.

Solid Rings - These solid rings are formed from a solid one piece of Stainless Steel material that has been smoothed for added strength and reliable terminations. Simply tie these solid rings onto your main line and attach jigs on them with split rings. Add a ball bearing swivel to the split ring and terminate your leader to the swivel rather than the solid ring.

Split Rings - These split rings are high strength, reliable and match to the Jig Star Solid rings. Great for switching between jigs or any other type of lure.

| Size | Split Ring Dia | Solid Ring Dia | Split Ring Qty. | Solid Ring Qty. | Total Qty. | MSRP |
|--------|----------------|----------------|-----------------|-----------------|------------|---------|
| Small | 7.7mm | 9mm | 5 | 5 | 10 | \$10.00 |
| Medium | 10.3mm | 10.6mm | 5 | 5 | 10 | \$10.00 |
| Heavy | 12.5mm | 13.2mm | 5 | 5 | 10 | \$10.00 |









Solid 8 Ring

Do you prefer to not use a swivel among your terminal tackle? Jigstar Solid 8 Rings are perfect for attaching assist hooks and jigs together. Made from quality one piece 304 stainless steel with smooth round edges for reliable knot strength.

Designed so that the jig and assist hooks can be attached to separate rings, or alternatively the knot of the mainline can be attached to the top ring, allowing the jig and assist hook to be attached to the lower ring. This ensures less chance of the mainline being negatively affected by the jig / assist hook attachments.

| Size | Length | Large Ring Dia. | Small Ring Dia. | Quantity | MSRP |
|--------|--------|-----------------|-----------------|----------|---------|
| Medium | 17.4mm | 10mm | 7.6mm | 14 | \$10.00 |
| Large | 19.4mm | 11.2mm | 8.4mm | 12 | \$10.00 |

Kevlar Assist Cord

Jig Star kevlar assist cord consists of high quality Japanese Aramid and Kevlar Fibers that are easy to tie and proven to be super strong. Capable of catching monster fish under the harshest conditions. This material is a perfect blend of stiffness, knot holding and strength for assist cords and is the main choice of experts.

| Strength | Diameter | Length | MSRP |
|----------|----------|---------------|---------|
| 100lb | 0.8mm | 5M / 16.4 ft. | \$10.00 |
| 240lb | 1.5mm | 5M / 16.4 ft | \$10.00 |
| 300lb | 1.8mm | 5M / 16.4 ft. | \$10.00 |





MetalCore Assist Cord

Jig Star Metalcore assist cord consists of flexible multi-strand stainless steel wire contained within a braided outer cover, great when bite protection is required.

Each pack contains 3 meters of high quality assist cord and is available in 150lb and 200lb in both Pink and Chartreuse

Notice for all Metal Cords* Due to the stiff spring nature of stainless steel, be sure to snug up all knots tight and/or add a drop of Tacglue (or similar) and finish with heat shrink if desire.

| Strength | Diameter | Length | MSRP |
|----------|----------|--------------------|---------|
| 150lb | 1.2mm | 3 Meter / 9.84 ft. | \$10.00 |
| 200lb | 1.5mm | 3 Meter / 9.84 ft. | \$10.00 |





Jig Star Wrap-Around

The Jig Star Wrap-Around is a rod protection system that protects your blank or split grip from sharp edged rod holders which can cause scratches and tears. Protect your investment from nasty rod rash when making those long runs to "Fish Deep". Plus it looks great by adding style to your setup! The Jig Star Wrap Around also adds extra thickness offering good grip without the rod rash. Easy to apply, lightweight and reusable – just wrap, cut if needed and you're good to go! Each pack contains 8, 10, 12mm diameter, 30cm long wrap in black, red or blue.

Each length will do 1 or 2 rods. The pack of 3 sizes will do a range of rods. You can even color code your rods for those fishing charters where there are so many similar looking rods in the rack.

Jig Star Wrap-Around Rod Protection Features:

- Easy to apply
- Each pack contains 3 sizes: 8, 10 and 12mm diameter
- Length: 30cm long
- Assorted colors
- MSRP : \$10.00

Fishing Gloves

Jig Star Fishing Gloves have been designed for Jigging and Top Water experts. These gloves feature a full Kevlar palm, fast drying synthetic microfiber materials, and reinforcement to thumb, forefinger and palm areas.

- Sizes L (Red) and XL (Blue)
- MSRP : \$70.00

Split Ring Pliers

Big and Heavy is how we like them here at Jig Star, so naturally our Split Ring Pliers are designed to handle the Biggest and Strongest split rings used for Jigging and Top-water lures. They have tested consistently on opening 500lb rated Split Rings without deforming. Made from polished Stainless Steel to ensure these pliers are more resistant to corrosion or rust compared to other products on the market.

Included is a Dual pocket pouch to accommodate our braid scissors, small or micro split ring pliers – each sold separately.

- Polished Stainless Steel Construction
- Opens Large Split Rings without deforming
- Suits #7-11 Split Rings
- Dual Pocket Pouch & Lanyard
- MSRP: \$70.00









Jig Star Performance Jig Bag

The Jig Star Jig Bag keeps everything in its place. It will hold all your jigging tackle from an assortment of jigs to all your terminal tackle in one easy to use bag. This is a double stitched deluxe bag designed to withstand to the harshest of elements.

This bag allows you to keep all your tackle safe and means less time rummaging for your tackle and more transitioning your rigs for the next catch. It also features heavy duty mesh pockets on the rear of the bag for your leader and line storage.

Jig Star Jig Bag Features:

- Designed to accommodate both long jigs and shorter jigs with ease
- Holds approx. 20-30 jigs
- Features two front pockets for your leader and assist hooks
- Made from the best heavy-duty materials
- Less aimless rummaging and more time catching the next fish!
- Accommodates the biggest of lures so you can Fish Deep!
- MSRP : \$80.00







APPAREL





Jig Star "Fish Deep" Performance Hoodie - Marlin

MSRP \$50

MSRP \$25



Jig Star "Fish Deep" Performance Hoodie - Blacktip

MSRP \$50



APPAREL



Jig Star Long Sleeve Performance Shirt - Silver MSRP \$45



Jig Star Long Sleeve Performance Shirt - Ice Blue

MSRP \$45



Jig Star "Fish Deep" Long Sleeve Performance Shirt - Bonefish Camo

KEST&R

MSRP \$50